



COMMUNITY OF LITERARY MAGAZINES & PRESSES

W W W . C L M P . O R G

ANNUAL REPORT / FISCAL YEAR 2016

July 1, 2015 – June 30, 2016

*"Independent magazines and presses provide a forum for voices that need to be heard. They are an asset to our communities, and yet their survival is precarious. CLMP plays a crucial role in protecting the future of independent presses and journals."*

*— Sherman Alexie*

## [ WHO WE ARE AND WHAT WE BELIEVE ]

We—the Community of Literary Magazines and Presses—are hundreds of small publishers creating print and digital books, magazines, online publications, chapbooks and zines, who have come together to do our work as publishers better and to organize around a shared set of beliefs.

### We believe that . . .

- . . . small literary publishers play a vital role in our culture by connecting the greatest diversity of distinctive writers to equally diverse communities of readers.
- . . . literary publishing is an artistic practice that helps writers realize— and readers discover—their artistic vision and work.
- . . . increasing the organizational capacity of small literary publishers contributes significantly to the vitality and vibrancy of our literary culture.
- . . . being a member of our community means participating in an environment of mutual support with both rights and responsibilities.
- . . . in actively engaging those who share our passion for literature— readers, writers, booksellers, librarians, students, educators, funders, business leaders and others—we ensure that small literary publishers will continue to thrive.

## [ MISSION ]

CLMP ensures a vibrant, diverse literary landscape by helping small literary publishers work better. We communicate the art of literary publishing to readers, writers, booksellers, librarians, educators, funders and other literary stakeholders, and work to bring all these communities together. By doing so, literary voices from all corners can make their way from writers to readers.

Independent literary publishers make up an underserved, uniquely vulnerable and essential field that connects the greatest diversity of writers to equally diverse communities of readers. Since 1967, CLMP has brought these literary publishers together to form a mutually supportive community that is often at the vanguard of progress. CLMP provides technical assistance, facilitates peer-to-peer learning and group action, and builds bridges to connect diverse communities of literary stakeholders.

## [ HISTORY ]

Founded as the Coordinating Council of Literary Magazines in 1967, on April 1, 2015, CLMP rebranded as the **Community of Literary Magazines and Presses** to better reflect how we serve our mission. For nearly 50 years, CLMP has informed funders and other arts groups about literary publishing's role in American culture, conducted research about the field, and ensured that literature has an active voice in the politics of cultural policy.

Our membership of non-profit magazines; presses; and internet, chapbook, and zine publishers is diverse—those with budgets of less than \$5,000, to those of more than \$1 million; publishers working in large cities, rural areas, and every place in between; and representing an impressive array of aesthetic and editorial literary missions.

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## [ BOARD OF DIRECTORS ]

Nicole Dewey—Executive Director of Publicity / Little, Brown and Co.  
*Co-Chair*

Gerald Howard—Senior Editor / Doubleday Broadway  
*Co-Chair*

Kathryn Court—President & Publisher / Penguin Books  
*Secretary*

Ellis B. Levine, Esq.— Partner / Cowan DeBaets Abrahams & Sheppard, LLP  
*Treasurer*

Jon Fine—Director, Author & Publisher Relations & Amazon Literary Partnerships

Judy Hottensen—Associate Publisher / Grove Atlantic

Clarence Reynolds—Asst. Director / Center for Black Literature at Medgar Evers College CUNY

Maggie Richardson—VP Deputy Publisher, Sales & Marketing / Henry Holt

James Sherry—President / Segue Foundation Inc.; Editor / Roof Books

Rob Spillman—Editor / Tin House Magazine & Senior Editor / Tin House Books

Jessica Stockton-Bagnulo—Co-owner, Greenlight Bookstore

Renee Zuckerbrot—Literary Agent, Zuckerbrot Literary

## [ STAFF \* ]

Jeffrey Lependorf  
*Executive Director*

Montana Agte-Studier  
*Director of Membership & NYSCA NYTAP*

Paul Legault  
*Director of Programs & Strategic Communications*

David Gibbs  
*Office Manager / Membership & Development Associate*

## INTERNS

Augusto Ibarrola (Pratt Institute), Anika Jade Levy (Pratt Institute), Kelly Pocklington (The New School), and Raphael Schnee (Pratt Institute)

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\* as of June 30, 2016

## To Our Friends,

**July 1, 2015 — June 30, 2016** was a productive year for CLMP by all measures. We met our five key goals: raising the organizational capacity of small literary publishers, helping them to connect writers with readers, facilitating group action, advocating on behalf of our constituents, and generating value for the field. Our programs and services directly benefitted 408 member publishers; a public audience of over 7,500; and an indirect audience of readers, writers, librarians, booksellers, and other literary stakeholders numbering in the many thousands.

Year-round, CLMP provided technical assistance to publishers through workshops/clinics/roundtables, conferences, one-on-one mentorships—both in-person and virtually—and facilitation of peer-to-peer learning. Areas of guidance included publishing best practices, developing adaptive responses to an evolving publishing ecosystem, and improving non-profit management. Our Literary Writers Conference helped emerging writers maneuver the complexities of publishing. As CLMP has done since 1997, we offered the New York State Technical Assistance Program [NYTAP], providing services to 150 publishers throughout the State.

CLMP's FY2016 public programs engaged a diverse audience with such offerings as panel discussions at the Association of Writers and Writing Programs Conference; a popular Literary Writers Conference} New York City; Periodically Speaking, a series of panels hosted by the New York Public Library; and an innovative Lit Mag Adoption program for MFA writing candidates. A high point was recognizing excellence in the areas of fiction, poetry, non-fiction, and literary magazines with our Firecracker Awards.

Throughout the year, CLMP's team maintained on-line databases, moderated listservs, delivered networking opportunities, and published expert technical assistance documents. Our recently upgraded website served as a robust go-to compendium of information and resources.

As part of our ongoing strategic planning process, in August 2015, we concluded the final phase of EmcArts' *Incubating Innovation* program. This competitive, two-year consultation focused on conceptualizing and testing innovative strategies for strengthening adaptive capacities. Board and staff efforts translated into rethinking CLMP's programming mix; exploring and reframing concepts of "advocacy" and "community"; and preparing for an organization-wide rebranding slated to launch in July 2017, concurrent with the start of our year-long 50th Anniversary Celebration.

Despite the challenges of unprecedented staff turnover and a decline in philanthropic giving experienced industry-wide, we closed out the year with a healthy reserve of \$36,000. Thanks to CLMP's many friends and dedicated Board members, our "Chinese Food Under the Manhattan Bridge: a Fall Gala," complete with celebrity spelling bee, generated \$26,000 in sponsorships and admissions.

Please read on to learn more about CLMP activities, our stakeholders, and community in FY2016!



Jeffrey Lependorf  
Executive Director

## [ STRATEGIC PLANNING PHILOSOPHY ]

### A FEW WORDS...

CLMP practices strategic planning as an ongoing process. This typically includes an annual two-day retreat and dedicated “innovation” sessions where we periodically address challenges, develop new programming, and solicit feedback gathered from a variety of stakeholders and a biennial survey of our complete membership. We hold deeply the value of strategic planning, but less so the value of having a fixed, formal strategic plan document—we believe that the value of strategic planning is in the *doing*, not in the *having*. CLMP has remained an effective organization due to its ability to remain agile in the face of sometimes dramatic and quixotic changes and challenges in our field and community, and we do so through our strategic planning.

Though we think of strategic planning as an ongoing practice, FY16 marked the conclusion of a two-year span that we publicly identified as a “strategic planning period.” This period included the convergence of two programs informing and adding to our ongoing process:

1. CLMP received a grant from the New York Community Trust to participate in EmcArts’ “Innovation Lab” training, and subsequently received prototype implementation funding from the Nathan Cummings Foundation. The program included a dedicated planning “coach” who worked with CLMP staff over 18 months (concluding in FY16). Our work included putting together an “innovation team” made up of a variety of stakeholders toward identifying and addressing CLMP’s “complex challenges.”
2. National Arts Strategies identified CLMP’s Executive Director as a “national arts leader,” providing him with a fellowship to their Chief Executive Program, which included regular convenings as part of a group of 50 international arts and culture leaders, as well as attending executive leadership training programs at Harvard Business School, Ross School of Business (University of Michigan), and Sundance. Planning and innovation strategies learned through this program became part of CLMP’s core strategic planning process philosophy.

Using the confluence of these two remarkable programs as an opportunity to engage in a formal “strategic planning period” allowed CLMP to curtail a number of longstanding programs and rethink many others. For example, we presented only two Virtual Roundtables in FY16, rather than six, while exploring a variety of digital conferencing solutions toward improving delivery of this program, and developed the “Read & Feed Festival of Literature and Food” to launch in FY17 as a way of bringing diverse communities together. We tested a variety of hunches, launched “innovation prototypes,” and questioned basic assumptions about our core services and resources. We even redefined the very constituents we serve to now include a variety of literary communities well beyond small literary publishers.

This strategic planning work has allowed CLMP to move toward its 2017 50th Year Anniversary as a stronger, fiscally stable, and more effective nonprofit literary arts service organization.



## [ FINANCIALS ]

NB: More detailed financial reporting can be found in our FY16 audit.

### FY16 Statement of Activities

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Total</u>
<b>Revenues, Gains and Other Support:</b>			
Government	\$143,800	-	\$143,800
Foundation	\$16,000	\$84,000	\$100,000
Contracted Services	\$68,044	-	\$68,044
Membership Dues	\$56,831	-	\$56,831
Corporate	\$52,250	-	\$52,250
Rental Income	\$24,701	-	\$24,701
Individuals	\$18,285	-	\$18,285
Benefit Income (net of direct expenses of \$7,334)	\$13,765	-	\$13,765
Sale of Publications and Other Fees	\$10,523	-	\$10,523
Fiscal Sponsorship Fees	\$618	-	\$618
Interest Income	\$11	-	\$11
Miscellaneous Income	\$1,986	-	\$1,986
Net Assets Released from Restriction	\$25,000	\$(25,000)	-
<b>Total Revenues, Gains and Other Support</b>	<u>\$431,814</u>	<u>\$59,000</u>	<u>\$490,814</u>
<b>Expenses</b>			
<b>Program Services</b>			
Membership Services	\$94,680	-	\$94,680
Technical Assistance	\$107,993	-	\$107,993
Advocacy and Public Programs	\$44,497	-	\$44,497
<b>Supporting Services</b>			
Management and General	\$176,055	-	\$176,055
Fundraising	\$31,483	-	\$31,483
	<u>\$454,708</u>	<u>-</u>	<u>\$454,708</u>
<b>Change in Net Assets</b>	\$(22,891)	\$59,000	\$36,109
<b>Net Assets - Beginning of Year</b>	\$7,154	\$25,000	\$32,154
<b>Net Assets - End of Year</b>	<u><u>\$(15,737)</u></u>	<u><u>\$84,000</u></u>	<u><u>\$68,263</u></u>

## [ P R O G R A M S ]

### FIRECRACKER AWARDS 2016

In 2015, CLMP joined forces with the American Booksellers Association (ABA) to revitalize what was formerly known as the Firecracker Alternative Book Award, originally established in 1996. The competition's contemporary iteration is formally known as the **Firecracker Awards for Independently Published and Self Published Literature**, devoted to celebrating independent literary publishers and self-published works of high literary merit. This year, we received **281 submissions**—158 from member publishers, 70 from non-member publishers, 44 from literary magazines, and nine from self-published authors. Thanks go to IngramSpark for providing sponsorship support, as well as printing bookmarks and medallions, and to the ABA for distributing these distinctive materials to independent bookstores around the country. Poets House, New York City, hosted our Awards Ceremony on May 19, 2016, when an esteemed panel of judges revealed the winners in four categories, with poet Dorothea Lasky serving as emcee.

#### FICTION

*The Things We Don't Do*, by Andrés Neuman (Open Letter Books), translated from the Spanish by Nick Caistor and Lorenza Garcia

#### CREATIVE NON-FICTION

*The World is On Fire: Scrap, Treasure, and Songs of Apocalypse*, by Joni Tevis (Milkweed Editions)

#### POETRY

*Garments against Women*, by Anne Boyer (Ahsahta Press)

#### LITERARY MAGAZINE

*A Public Space*

### LIT MAG ADOPTION

Our Lit Mag Adoption program for Creative Writing Students encouraged MFA candidates to actively engage with the spectrum of magazines published today. Students received discounted, one-year subscriptions to selected literary magazines, and professors received free "desk-copy" subscriptions. In addition, each participating class received at least two issues of the magazine during the semester, and participants enjoyed direct interaction with the magazine's publisher/editor through a virtual or in-person "One-on-One" chat session. **In FY2016, this innovative program served 12 classes.**

### FACE OUT: MAXIMIZING THE VISIBILITY OF EMERGING WRITERS

FACE OUT provided New York City-based authors and their small press publishers with tools and resources to successfully market and promote the literature they created in partnership. With a focus on teamwork, authors and publishers participated in workshops, roundtables, and evaluation sessions to explore traditional and creative strategies for circumventing challenges small press authors face in the marketplace. Funded by the Jerome

Foundation, with additional support from New York Community Trust, the program enhanced publishers' effectiveness and empowered authors to take a more active role in how their works are published. Participating publishers each received a \$10,000 re-grant over a two-year period, of which \$1,000 was awarded directly to each of the organization's partnering authors.

#### **FY2016 GRANTEES**

- **Argos Books** with **Marina Blitshteyn**, author of *Two Hunters*, a book of poems; and **Samantha Zigelboim**, author of *The Fat Sonnets*, a book of poems.
- **Belladonna** with **Jennifer Firestone**, author of *Gates & Field*, a book of poems; and **Celina Su**, author of *Landia*, a book of poems.
- **Guillotine** with **Lyric Hunter**, author of *Motherwort*, a poem-essay chapbook; and **Lola Pellegrino**, author of *The Feminist Narc*, a non-fiction chapbook.
- **Nightboat Books** with **Rosamond S. King**, author of *Rock|Salt|Stone*, a book of poems; and **Ely Shipley**, author of *like a living thing*, a book of poems.
- **Song Cave** with **Anne Lai**, author of *What Tends Apart*, a book of poems; and **Emily Skillings**, author of *Fort Not*, a book of poems.

*"I learned that just publishing a book and posting it on one website is not how the book takes off. It's a multi-faceted effort of emails, social networking, readings, word of mouth, reaching out to press, connecting with interested critics, and finding ways to incorporate the book in one's professional activity."*

–2015 Face Out grantee Stephanie Gray, author of *Shorthand and Electric Language Stars* (Portable Press at Yo-Yo Labs)

#### **LWC}NYC : LITERARY WRITERS CONFERENCE}NEW YORK CITY**

Developed from the concept that successful publishing is an activity made up of a great many partnerships, this interactive annual conference helps empower writers to effectively forge and sustain professional relationships and collaborations, now and throughout their careers.

**November 12-13, 2015**, 200 serious authors of fiction, non-fiction and poetry gathered at The New School to learn from leaders in the industry how to successfully maneuver through the literary marketplace. Featuring a Who's Who of literary agents, publishing professionals, and authors, CLMP's LWC}NYC conference included "Agent Speed-Dating"; case studies of publications in three genres; Query Letter and Opening Lines clinics; and such panels as Literary Agents 101, How to Get Published by Literary Journals, and How to Make a Living as a Writer.

#### **INDEPENDNET LITERARY PUBLISHERS CONFERENCE AT AWP**

Special programming included:

**March 30, 2016 / SPD-CLMP Annual Publishers Meeting**

**March 31, 2016 / Managing Digital Formatting and Subscriptions for Literary Magazines:** Panel discussion with Stephanie G'Schwind, Marcia Parlow and Ellen Duffer. Montana Agte-Studier, moderator.

**March 31, 2016 / So You Think You Want to Start a Lit Mag: Straight Talk from Editors About Launching Mags and Keeping Them Afloat:** Panel discussion with Jennifer Acker (*The Common*), Benjamin Samuel (*Electric Literature*), Jonathan Lee (Catapult), and Natalie Eilbert (*Atlas Review*).

**April 1, 2016 / Winding Up for the Pitch: Making Effective Proposals to Bookfairs, Bookstores, and Literary Presenters:** Panel discussion with Steph Opitz, Amanda Bullock, Maret Orliss, and Jennifer Ramos. Paul Legault, moderator.

**April 2, 2016 / Current Trends in Literary Publishing:** Panel discussion with Chris Fischbach (Coffee House Press), Neal Thompson (Amazon Literary Partnerships), and Tyson Cornell (Rare Bird Books). Jeffrey Lependorf, moderator.

## **PERIODICALLY SPEAKING**

We continued this popular discussion-and-reading series in partnership with the New York Public Library. Engaging with contemporary topics, the collaboration provided an opportunity for emerging writers and a wide variety of publishers and editors to present their work while highlighting the riches of America's literary magazines, small press publishers, and the Library's small press and magazine collections. Following a celebration of the "Little Magazine in America," our focused theme for subsequent events was "Changing the Literary Landscape"(and continuing into FY17):

**Oct 21, 2015 / Celebrating the Little Magazine in Contemporary America**  
Panelists: Joanne Diaz, former Assistant Editor of *TriQuarterly* and author of two books of poems; Keth Gessen, Founding Editor of *n + 1*, author, editor, and translator; memoirist Amy Hoffman, Editor, *Women's Review of Books*; and novelist Ian Morris, Managing Editor, *Punctuation*.

**Feb 16, 2016 / POC (People of Color) in Publishing**  
Panelists: Ram Devineni, Editor, *Rattapallax*; Lisa Lucas, Publisher, *Guernica*; and Laura Pegram, Editor-in-Chief, *Kweli*. Moderator: Clarence V.Reynolds, Director, Center for Black Literature at Medgar Evers College, CUNY.

**March 16, 2016 / TransActions—Trans People in Publishing**  
Panelists: Trace Peterson, Editor/Publisher, *EOAGH*; Christopher Soto, Founding Editor, *Nepantla: A Journal Dedicated to Queer Poets of Color* (published with the Lambda Literary Foundation), and award-winning slam poet Kit Yan.

**May 7, 2016 / Mothers in Publishing**  
Panelists: Sarah Gambito, Co-founder, Kundiman; Karen Phillips, Executive Director, Words Without Borders; Mariah Ekere Tallie, Poetry Editor, *African Voices*; Marjorie Tesser, Editor, *Mom Egg Review*, and Rebecca Wolff, Founder, *Fence* magazine and Fence Press.

## VIRTUAL ROUNDTABLES

Our Roundtable conversations featured experts in the literary field on topics that benefit CLMP's member publishers. Discussion were transcribed, with additional resources added and archived permanently in CLMP's online Resource Library:

**April 9, 2016 / Repackaging the Backlist**, featuring Judy Hottensen, Associate Publisher, Grove Atlantic. Participants: Black Ocean, Coffee House Books, *Creative Nonfiction*, Europa Editions, Fig Tree Books, Folded Word, Graywolf, Nomadic Press, Samizdat / Conundrum Press, McPherson & Company, Omnidawn, Sarabande Books, *Tin House*, Turtle Point Press, Wake Forest University Press, and Wising Up Press.

**April 22, 2016 / A Conversation with LitHub**, featuring Jonny Diamond, Founding Editor, *The L Magazine* and *Brooklyn Magazine*; and Editor-in-Chief, *Literary Hub*. Participants: Fig Tree Press, *The Other Stories*, *Fence*, *Fiction Fix*, *Guillotine*, *The Massachusetts Review*, and Minerva Rising.

## EVENTS / NEW YORK CITY

### March 9, 2016 / GetLit!

A publishers and literary programmers networking event, hosted by CLMP.

### May 7, 2017 / Publishers Bingle

A "bagel mingle" for small publishers, hosted by CLMP.

### May 17, 2016 / Poets Read Fiction

Poet Ben Fama, *Wonder* (Mail Witch); Lucy Ives, *Anamnesis* (Slope Editions); Sophia Le Fraga, *literallydead* (Spork Press); and Belladonna co-founder Rachel Levitsky, *Neighbor* (Ugly Duckling Presse) read original works of fiction as well as works of fiction from which they draw inspiration. Host: Berl's Brooklyn Poetry Shop, Brooklyn, NY.

### September 18, 2016 / Indie Publisher Celebration

A Brooklyn Book Festival Bookend event, co-hosted by Greenlight Bookstore, Brooklyn, NY. Participating publishers and magazines included Melville House, *One Story*, powerhouse Books, Sarabande Books, *Sixpenny Magazine*, The Song Cave, Tin House Books, and Ugly Duckling Presse.

### October 1, 2016 / Match Game: The Poetry Edition

CLMP's contribution to *LitCrawl* featured poets Ana Božičević; R. Erica Doyle; David Tomas Martinez; John Yau as "celebrity panelist"; and poet Dorothea Lasky as game show host. Venue host: How!! Arts, New York, NY. Co-hosts: Sarabande Books and Wave Books.

## NYS CA NYTAP

TECHNICAL ASSISTANCE PROGRAMS SERVING APPROXIMATELY 150 NEW YORK STATE SMALL LITERARY PUBLISHERS

Through dedicated funding provided by the New York State Council on the Arts, this ongoing program provides the following services to New York State-based publishers:

**Consultations with CLMP staff** to strategize projects and help initiate collaborations, provided on a near-daily basis.

**Workshops and Roundtables** on marketing, fundraising, organizational development, and other issues facing independent literary publishers, with selected transcripts archived as permanent on-line resources.

**Professional Development Consulting** providing 10 hours of pro bono professional consultation on fundraising, marketing, bookkeeping, graphic design, or other areas.

**NYSCA Regrants** of \$500 - \$1,500 focused on capacity building for organizations too small to apply to NYSCA directly, as well as other qualifying organizations that have not received NYSCA funding.

**NYSCA Travel Grants** to assist publishers in taking advantage of professional development opportunities.

## **EMC ARTS “INNOVATION LAB” PROGRAMMING**

Thanks to a partnership with EmcArts consultants, made possible by a grant from New York Community Trust, with additional funding provided by the Nathan Cummings Foundation for implementation, CLMP piloted innovative programming in FY2016, an outgrowth of months of organizational self-study. A number of new practices developed through this work. Our full prototype experiments included:

**July 22, 2015 / Chicago Innovation Lab:** This two-day convening on mission focusing, public relations, and marketing was an opportunity to test conducting a convening outside of New York using CLMP staff other than the Executive Director. Activities included an evening reception attended by representatives from several Chicago-based foundations, Chicago presenters, and journalists who met with CLMP’s Chicago-based publisher members. Participants: Jon Baskin and Rachel Wiseman (*The Point*), Barrie Jean Borich (*Slag Glass City*), Susan Harris (*TriQuarterly*), Naomi Huffman (*Curbside Splendor*), Cora Jacobs (*Columbia Poetry Review* and *Hair Trigger*) Timmy Kinsella and Jason Sommer (*Featherproof*), Julia Klein (*SoberSCOPE Press*), Robert Kotchen (*The Labletter*), and Don Share (*Poetry* magazine). Kathy Daneman, organizer; Poetry Foundation, host.

### **Front Porch Commons**

Editor: Emma Komlos-Hrobsky

Editorial Advisory Board: Alexander Chee, Rachel Fershleiser, Michele Filgate, Luis Jaramillo, Rebecca Makkai, Rob Sillman, Emma Straub, Hannah Tinti, and Joe Woods

Inspired by howlround.org, a virtual space for theater practitioner, *Front Porch Commons* ([frontporchcommons.org](http://frontporchcommons.org)) was conceived of as shared virtual space for the independent publishing community to gather and share ideas in the nature of a virtual town hall publishing project. We were gratified by a robust response, but

ultimately came to recognize that the labor-intensive nature of the project exceeded our capacity. The experiment remained worthwhile, however, prompting us to re-launch a re-envisioned *Fresh Pressed* newsletter, CLMP's previously occasional digital publication, now published monthly.

#### ESSAYS AND ARTICLES FEATURED ON FRONT PORCH

July 25, 2015 / *Seasoned with Salt: Adding Flavor to the Independent Press*, by Erendira Ramirez-Ortega.

July 26, 2015 / *Silverfisted: An Interview with Deborah Landau*, by Linda Kleinbub.

July 26, 2015 / *How to Kill Your Angels*, by Jessica Rosevear.

July 27, 2015 / *Nine Literary Podcasts Worth Your Listen*, by Desiree Andrews and Hannah Pass.

July 28, 2015 / *What's Never Said and the Small Press: An Interview with Susan Shapiro*, by Sarah Herrington.

July 28, 2015 / *Bag It: Why the Publishing Industry Should Take Notes from Chipotle*, by Paul Thelan.

July 28, 2015 / *Can You Run a Literary Magazine Long Distance? Bridging the Gap at Two Cities Review*, by Blair Hurley.

August 7, 2015 / *The Perils and Pain of Short-run Digital Printing: Contest Entries*, by Judith Kerman.

August 11, 2015 / *A "Xerox Coup d'Etat": Sophie Seita Interviews Kevin Killian About Editing *Mirage* and *Mirage #4/Periodical**.

August 30, 2015 / *Literary Magazines' Self-Retrospectives*, by Richard Kostelanetz.

September 16, 2015 / *The E.B. White of *The Wall Street Journal**, by Jessica Milliken.

September 29, 2015 / *Just Where It Should Be: Persephone Books and the Dream of the Competent Woman*, by Constance Grady.

October 8, 2015 / *How to Be a Good Literary Citizen When You're a Broke-Ass Bitch Like Me*, by Anna Potter.

October 27, 2015 / *Can We Talk: Writing Contest Ethics in the Age of Social Media*, by John Minichillo.

November 15, 2016 / *Improving and Promoting Self-Published Books*, by Lyn Thomas-Ogjubi.

January 7, 2016: *The Future of Front Porch Commons*, by Emma Komlos-Hrobsky.

## [ ONLINE RESOURCES ]

### RESOURCE LIBRARY FOR PUBLISHERS

As a benefit of membership, publishers enjoy unlimited access to CLMP's online Resource Library, an ever-expanding archive of technical assistance roundtable transcriptions, tip sheets, monographs, and audio recordings of live programming. In FY16, we added the resources listed below, a number of them representing newly-edited, updated, and redesigned versions of previously published monographs, now available, and fully searchable, as downloadable PDF or streaming audio:

*Applying Effectively to the NEA*

*Big House Small House: Riverhead Publicity Tip Sheet & Author Questionnaire*

*Big House/Small House at Little Brown*

*Circulation Development for Literary Magazines*

*A Conversation with Kirkus Reviews*

*A Conversation with Lit Hub*

*A Conversation with the National Book Foundation*

*Creating a Code of Ethics for Competitions*

*Digital Rights: Evolving Trends and Standards*

*Distribution for Literary Magazines: An Overview*

*Distribution for Literary Presses: An Overview*

*The Essential Guide to AWP: Maximizing your Bookfair Experience*

*FACE OUT: Maximizing the Visibility of Emerging Authors, Volume 1*

*FACE OUT: Maximizing the Visibility of Emerging Authors, Volume 3*

*FACE OUT: Maximizing the Visibility of Emerging Authors, Volume 4*

*Financial Planning for the Small Business Owner*

*Follow Me: Maximizing Tumblr's Passion Network, a Conversation with Rachel Fershleiser*

*From Doughnuts to Champagne: The Art of Bookstore Promotions*

*Getting the Word Out - The Power of Publicity*

*How to Make a Magazine: The Basics of Production*

*Individual Fundraising for Literary Publishers*

*Library Sales for Literary Magazines and Presses*

*Literary Titles in the Marketplace: A Conversation on Marketing and Publicity*

*Marketing Copy That Sells Literary Magazines*

*Maximizing Your Relationship with Barnes & Noble*

*The Nuts and Bolts of Pod-Casting*

*The Perfect Fulfillment System: One Magazine's Search*



*Permissions, Please!*  
*Planning for Marketing (and Other Exotic, Quixotic Notions)*  
*Publishing Contests: Ethics and Mechanics*  
*Publishing Literary Translations*  
*Readers Surveys: Getting to Know Your Audience*  
*Submission Fees: Toward a "Best Practice"*  
*Succession Issues*  
*Symposium on University Affiliation*  
*Textbook Adoptions: A Promising Market for Literary Presses*

## **LISTEN IN!**

The Listen In! page on CLMP's website provides the public with selected streaming audio recordings of periodically changing CLMP events. Recordings featured in FY2016 include panels from our LWC}NYC Literary Writers Conference and AWP Conference offerings:

**Poets Read Fiction** with poets Ben Fama, Lucy Ives, Sophia Le Fraga, and Rachel Levitsky reading original and inspirational fiction.

**Current Trends in Literary Publishing** with publishing experts Tyson Cornell, Chris Fischbach, Jane Friedman, and Neal Thompson. Jeffrey Lependorf, moderator.

**Winding Up for the Pitch: Making Effective Proposals to Bookfairs, Bookstores, and Literary Presenters** with experts Amanda Bullock, Steph Opitz, Maret Orless, and Jennifer Ramos. Paul Legault, moderator.

**Managing Digital Formatting and Subscriptions for Literary Magazines** with publishers Ellen Duffer, Stephanie G'Schwind, and Marcia Parlow. Montana Agte-Studier, moderator.

**So You Think You Want to Start a Lit Mag: Straight Talk from Editors About Launching Mags and Keeping Them Afloat** with editors Jennifer Acker, Natalie Eilbert, Jonathan Lee, and Benjamin Samuel. Paul Legault, moderator.

**Literary Agents 101** with agents Julie Barer and Renée Zuckerbrot. Jeffrey Lependorf, moderator.

## **INTERACTIVE DATABASES**

CLMP's interactive databases provide CLMP members with valuable resources; and because members can add listings to these databases as well, the entire membership benefits. CLMP added a Consultant Database this year to provide a means for publisher members to find technical consultants who have a positive history working with CLMP's membership.

**Contact Database:** Members find media contacts, event programmers, reviewers, booksellers, newsstands, contests for publishers, academic contacts, and more.

**Funder Database:** Members find national and regional private foundations, with information about what they fund, guidelines, and deadlines.

**Consultant Database:** Members find consultants in fundraising, book design, marketing, publicity, web design, and other areas.

*"In my mind, **CLMP** is the most important service organization in the country for literary journals and small presses. Without it, **Ploughshares**—and the majority of publications like us—would not have survived."*

—Don Lee, Editor Emeritus, *Ploughshares*

## [ FYI 6 MEMBER PUBLISHERS ]

32 Poems	Bayou Road Publishers	Cherry Tree: A National Lit. Journal at Washington College
805 Literary and Arts Journal	Belladonna Series	Chicago Quarterly Review
A Public Space	Bellevue Literary Review	Cimarron Review
A Strange Object	Beloit Poetry Journal	The Cincinnati Review
Abraxas/Abraxas Press Inc.	Bennington Review	Cleaver Magazine
African Voices	Berkeley Poetry Review	Cleveland State University Poetry Center
Communications	Birds, LLC	Coach House Books
AGNI	The Bitter Oleander Press	Codhill Press
Ahsahta Press	Black Ocean	Coffee House Press
Akashic Books	Black Warrior Review	Colorado Review
Alaska Quarterly Review	Blackbird	Columbia College Literary Review
Alice James Books	BLOOF BOOKS	Columbia Poetry Review
Aliterate	The Blotter Magazine, Inc.	The Common
American Chordata	Blue Heron Review	Confrontation
Anomalous Press	Blueline Magazine	Conjunctions
Antilever Press	Bluestem Magazine	Consequence Magazine
The Antioch Review	BOA Editions Ltd.	The Cossack Review
Apogee Journal	Bodega	Cottonwood Magazine And Press
Apple Valley Review	Bone Bouquet	Crab Creek Review
Aquarius Press	Book/Mark Quarterly Review	Crazyhorse
Arcadia Press	Bottle rockets press	Cream City Review
Archipelago Books	The Briar Cliff Review	Creative Nonfiction
Argos Books	Brick, A Literary Journal	Critical Read
Arroyo Literary Review	Bright Hill Press	Cuneiform Press
Artful Dodge	Brighthorse Books	December Magazine
Ascent	The Broadkill Review	Deep Vellum Publishing
Ashland Poetry Press	Broadsided Press	Deerbrook Editions
Aster(ix) Journal	Bungalow Books	DIAGRAM / New Michigan Press
The Atlas Review	Burrow Press	Doctor T. J. Eckleburg Review
Augury Books	The Caribbean Writer	Dorothy, a publishing project
Autumn Hill Books	Carte Blanche	Drunken Boat
Awst Press	Carve Magazine	
Backbone Press	Champlain College Publishing Initiative	
Bahamut	The Chattahoochee Review	
The Baltimore Review	Chautauqua Literary Journal	
Bamboo Ridge Press	Cherry Tomato Review	
Barrow Street, Inc.		

Earth's Daughters  
Ecotone/Lookout Books  
Edwin E. Smith Publishing  
Electric Literature  
Eleven Eleven  
Elixir Press  
ELJ Publications, LLC  
Epiphany: A Literary Journal  
Epoch Magazine  
Estuary  
Ether Sea Projects / Litmus  
Press / Aufgabe  
Etruscan Press  
Evergreen Review  
EXIT Press  
The Feminist Press At CUNY  
Fence / Fence Books  
Fiction, Inc.  
The Fiddlehead  
FIELD / Oberlin College  
Press  
Fifth Wednesday Journal  
Fig Tree Books LLC  
Five Points  
FLARE: The Flagler Review  
Flock  
The Florida Review  
Folded Word  
Four Way Books  
Fourteen Hills: The SFSU  
Review  
Front Porch  
Full Stop Magazine  
FutureCycle Press  
Futurepoem Inc.  
Gargoyle Magazine /  
Paycock Press  
A Gathering Of The Tribes /  
Fly By Night Press  
The Georgia Review  
The Gettysburg Review

Ghostbird Press  
Gigantic Sequins  
Gival Press, LLC  
Glimmer Train Press  
Graywolf Press  
Great Weather For MEDIA  
Guernica: A Magazine of Art  
And Politics  
Guillotine  
Gulf Coast: A Journal of  
Literature And Fine Arts  
Habitus: A Diaspora Journal  
Haight Ashbury Literary  
Journal  
Hanging Loose Press  
Harvard Review  
Helen: A Literary Magazine  
Hidden River Publishing  
Hip Pocket Press  
Hippocampus Magazine and  
Press LLC  
HOBART  
Hobblebush Books  
Holland Park Press  
TheHollins Critic  
Hollyridge Press  
Horse Less Press  
Hourglass Literary Magazine  
Howl  
Hunger Mountain  
The Idaho Review  
Indiana Review  
Indolent Books  
The Iowa Review  
The Journal  
Kattywompus Press  
Kaya Press / Muae  
Publishing  
The Kenyon Review  
Keystone College Press  
Killens Review of Arts &

Letters  
Kweli Journal, Inc.  
The Labletter  
Lake Effect  
Lalitamba  
Lapham's Quarterly  
Les Fignes Press  
Lilith Magazine / Lilith  
Publications, Inc.  
LIPS  
The Literary Review  
Little Star  
Livingston Press  
The Long Story  
LONTAR: The Journal of  
Southeast Asian Speculative  
Fiction  
Lost Horse Press  
The Lune  
Lungfull! Magazine  
The MacGuffin  
MadHat, Inc. / MadHat Press  
Magic Helicopter Press  
Maine Review  
The Manhattan Review  
Mantis Journal  
The Mantle  
Many Names Press  
Marsh Hawk Press  
The Massachusetts Review  
Mayapple Press  
McPherson & Company  
The Merrimack Review  
Mid-American Review  
Midwest Review  
Milkweed Editions  
MilSpeak  
Foundation/MilSpeak Books  
Minerva Rising Literary  
Journal

The Missouri Review	Passager	Redivider
The Mom Egg Review	The Paterson Literary Review	Restless Books
Mongrel Empire Press	The Path Magazine	Reunion: The Dallas Review
Mosaic Literary Magazine	Pelekinesis	River River Writers Circle
Mount Hope	Pelorus Press	River Teeth: A Journal Of Nonfiction Narrative
Muse-Pie Press	PEN America: A Journal For Writers And Readers	RiverSedge
Nat. Brut	PEN Glossolalia	Rock & Sling
Naugatuck River Review	Penny Candy Books	Roof Books
NDSU Press	Pentimento Magazine	Rose Metal Press, Inc.
New American Press	Permafrost Literary Review	Ruminate
New England Review	Persimmon Tree Magazine	Sage Hill Press
The New Guard	Perugia Press	Sagging Meniscus Press
New Letters / BkMk Press	Petite Hound Press	The Saint Ann's Review
New Ohio Review	Philadelphia Stories	Saint Katherine College Press
The New Press	Ping-Pong Free Press	Salamander
New Rivers Press	Pleiades & Pleiades Press	Salmagundi
New Vessel Press	Ploughshares	San Pedro River Review
The New York Quarterly	POEM	Sand Paper Press
Newtown Literary	Poet Lore	Sarabande Books
Nightboat Books Inc.	Poetic Matrix Press	Saranac Review
Nimrod International Journal	POETRY Magazine	Saturnalia Books
Ninth Letter	Port Yonder Press	Seneca Review
No, Dear	Portable Press At Yo-Yo Labs	Serving House Journal
Nomadic Press	Posit	Seven Stories Press
The North American Review	Potomac Review	The Seventh Wave, Inc
North Carolina Literary Review	Prairie Schooner	Sewanee Review
North Dakota Quarterly	Prairie Wolf Press Review	Shade Mountain Press
Off the Coast	Prodigal	Shipwreckt Books Publishing Company
Omnidawn Publishing	Prose & Lore	Sidebrow
One Story	Prospect Park Books	Sierra Nevada Review
Open Letter Books	Provincetown Arts Press	Siglio Press
Opossum Magazine	Radar Poetry	Silverfish Review Press
Osiris	Rain Taxi	Sinister Wisdom
Other Press	RARITAN	Sixpenny Magazine
The Other Stories	Rattapallax	Sixteen Rivers Press
Oversound	Red Bird Chapbooks	Skidrow Penthouse / Rain Mountain Press
Oyez Review	Red Hen Press	
Painted Bride Quarterly	Red Mountain Press	

Slag Glass City  
Slice Literary  
Small Beer Press / Lady  
Churchill's Rosebud Wristlet  
SNReview  
Soberscove Press  
Sock Monkey Press  
Solo Press  
Solstice: A Magazine of  
Diverse Voices  
The Song Cave  
Sou'wester  
South Dakota Review  
South Loop Review  
The Southampton Review  
The Southeast Review  
Southern Humanities Review  
Southern Indiana Review  
Southern Poetry Review  
The Southern Review  
The Southwest Review  
SpringGun Press  
Springhouse Journal  
St. Petersburg Review  
Steel Toe Review  
Stillhouse Press  
Stone Canoe Journal  
Stoneboat Literary Journal  
Stoneslide Media LLC  
Story Magazine  
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The Summerset Review  
Superstition Review  
Switchback Books  
Sycamore Review  
Tampa Review / U. of Tampa  
Press  
The Teacher's Voice  
Tebot Bach / Spillway  
Ten Penny Players /  
Waterways  
Tender Buttons Press  
Tethered by Letters  
The Intentional Quaterly  
The Offing  
Theater Magazine  
THEMA Literary Society  
Think Journal  
Thistlemilk Press  
Tidal Press  
TIFERET: A Journal of  
Spiritual Literature  
Tin House / Tin House Books  
Tinderbox Poetry Journal  
TNY.Press  
Transit Books  
Tuesday; An Art Project  
Tupelo Press  
Two Lines Press / Center For  
The Art of Translation  
Ugly Duckling Presse / 6x6  
Upstreet / Ledgegetop  
Publishing  
Valley Voices: A Literary  
Review

Versal  
Virginia Quarterly Review  
Waccamaw Journal  
Wake Forest University Press  
War, Literature & The Arts  
Washington Square  
Wave Books  
The Wax Paper  
We'll Never Have Paris  
West Branch  
The Westchester Review  
Whispering Praire Press  
White Pine Press  
Windhover: A Journal of  
Christian Literature  
Wising Up Press  
Witness  
WomenArts Quarterly  
Journal  
The Worcester Review  
The Word Works  
Words Without Borders  
Wraparound South  
The Write Place At the Write  
Time  
The Writer's Foundry Review  
Zephyr Press  
Zoetic Press  
Zone 3  
Zymbol

## [ ANNUAL GALA ]

### CHINESE FOOD UNDER THE MANHATTAN BRIDGE: A FALL GALA

CLMP's annual fall fundraiser—Chinese Food Under the Manhattan Bridge: a Fall Gala—returned to 88 Palace Restaurant, located literally under the Manhattan Bridge. The event raised \$26,000 in sponsorships and admissions, a record amount. The evening featured a celebrity spelling bee, won by poet Gregory Pardlo, and the presentation of two awards:

*Energizer Award for Exceptional Acts of Literary Citizenship*—awarded to BuzzFeed Executive Editor and poet Saeed Jones

*Golden Colophon Award for Paradigm for Superlative Achievement in Independent Literary Publishing*—awarded to Michael Reynolds of Europa Editions

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Segue Foundation, Inc.  
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