



ANNUAL BENEFIT

A CELEBRATION IN SUPPORT OF INDEPENDENT LITERARY PUBLISHING

NOVEMBER 2, 2022, 6 PM

Church of the Holy Apostles
296 Ninth Avenue, New York, NY

SPONSORSHIP OPPORTUNITIES

PREMIER LITERARY SPONSOR \$10,000

- > One Premier Table (8 seats)
- > Full-Page ad in program book (prominent placement)
- > Acknowledgment in press releases and from the podium
- > Logo on website and in digital/print materials
- > 2 ads in Indie Lit Update newsletter (11,000+ subscribers)

LITERARY HERO \$5,000 | \$4,000 CLMP Publishers

- > One Premier Table (8 seats)
- > Full-page ad in program book
- > Acknowledgment in press releases and from the podium
- > Logo on website and in digital/print materials

LITERARY CHAMPION \$2,500 | \$2,000 CLMP Publishers

- > Half Premier Table (4 Seats)
- > Full-page ad in program book
- > Acknowledgment in press releases and from the podium
- > Logo on website and in digital/print materials

LITERARY SUPPORTER \$1,000 | \$800 CLMP Publishers

- > Two VIP Seats
- > Half-page ad in program book
- > Acknowledgment in press releases and from the podium
- > Logo on website and in digital/print materials

LITERARY FRIEND \$500 | \$300 CLMP Publishers

- > Two VIP Seats
- > Quarter-page ad in program book
- > Acknowledgment on website and in digital/print materials

ADVERTISING OPPORTUNITIES

Half Page \$500 | \$250 CLMP Publishers

Quarter Page \$250 | \$175 CLMP Publishers

SPECS

Full Page

4.5" W x 7.5" H No Bleed | B&W or Color

Half Page Vertical

2.125" W x 7.5" H | B&W or Color

Half Page Horizontal

4.5" W x 3.625" H | B&W or Color

Quarter Page Vertical

2.125" W x 3.6" H | B&W or Color

Quarter Page Horizontal

4.5" W x 1.75" H | B&W or Color

ACCEPTED FORMATS

JPG, TIFF, PDF | 300 DPI minimum

DEADLINES

Sponsorships & Ad Reservations:

September 19, 2022

Mary Gannon, mgannon@clmp.org

Ad Copy & Payment: October 3, 2022

Email files to Emma Hine, ehine@clmp.org

Subject: 2022 BENEFIT

PAYMENT

Check payable to CLMP

154 Christopher Street, Suite 3C, NYC 10014

Online: www.clmp.org/benefit